



SSP, a leading food and beverage provider in over 600 locations across 37 countries, aims to be the top travel food and beverage company globally. They engaged us after a referral and initially hired us for a single role.

Our partnership with SSP focused on their urgent staffing needs in tech and customer solutions roles across their London and Birmingham offices. SSP aimed to increase female representation in their UK tech positions and relied on our strategic advice on salary benchmarking and compliance issues.

We leveraged our extensive networks and targeted recruitment strategies to find candidates that aligned with SSP's skills requirements and culture. Utilising our community groups for women in tech, we accessed a diverse talent pool, enhancing the partnership's success.

Key achievements:

- **Women in Tech Initiative:** Successfully increased the percentage of women in tech roles from 20% to 33% within SSP's UK operations.
- **Led a recruitment campaign** for SSP's growing data team.
- **Supported the recruitment** of an additional product team.
- **Customer Solutions Team:** Played a key role in building SSP's customer solutions team, including their loyalty scheme initiatives.
- **S4Hana Transformation:** Contributed talent to SSP's S4Hana transformation projects.

Ongoing Partnership: We continue to serve as a trusted talent partner for SSP, with an upcoming recruitment campaign already in the pipeline. Our long-term relationship underlines our commitment to supporting SSP's mission to lead the global travel food and beverage industry through enhancing their technology and digital capabilities with specialist talent.